

Privacy Policy

CRM4BRAND (hereinafter referred to as the "Company ") is concerned with protecting the privacy of any personal information that you may choose to provide to us ("Personal Information").

Company will attempt to ensure that the use of your Personal Information is compliant with the General Data Protection Regulation (EU) 2016/679 ("GDPR"). Accordingly, Company issues this policy to inform you of our use of your Personal Information.

Introduction

This Privacy Policy applies to information CRM4BRAND and its subsidiaries and affiliates (collectively, "CRM4BRAND," "we," "our" or "us") collects from CRM4BRAND website, software applications made available by us for use on or through computers, mobile devices or other online devices, other digital services, and platforms (each a "Site" or collectively, our "Sites"), as well as by phone or paper.

We respect your privacy, and we are committed to protecting it through our compliance with this Privacy Policy (the "**Privacy Policy**").

Please read this policy carefully to understand our policies and practices regarding your information and how we will treat it. If you do not agree with our policies and practices, your choice is not to use our Website.

What personal information do we collect?

We collect your Personal Information on registering an account. "Personal Information" means any information from which you can be personally identified.

We may collect, store and use information about your computer, mobile device or other item of hardware through which you access the Website and your visits to and use of the Website if you choose to subscribe to our service, and when you contact us by email or telephone or through any contact form provided on the Website, we may ask you to provide some or all of the following information:

- your name;
- your address;
- your email address; and/or
- your phone number;
- details of the entity which referred you to our website.

We may also collect personal information such as user ID and passwords, billing and transaction or other financial information, and contact preferences.

We do not disclose nonpublic personal information about our clients/investors or former clients/former investors to third parties other than described below.

The Company uses the personal information we collect to provide customers, business partners and website visitors with information, special offerings, alerts and services and to help us better understand your needs and interests. Specifically, we may use the personal information to help you with our products and services including but not limited to ongoing service and support, to communicate with you, to provide you information that you have requested, and to improve the performance of our services and overall visitor experience.

We collect this information:

- directly from you when you provide it to us;
- automatically as you navigate through the Website, which may include usage details, IP addresses, and information collected through cookies and other tracking technologies; and
- from third parties (including, for example, our business partners) pursuant to agreements between us and those third parties.

The information we collect on or through our Website is:

- information that you provide by filling in forms on our Website. This includes information provided at the time of registering to use our Website, using our services, purchasing services, or requesting further services. We may also ask you for information when you report a problem with our Website;
- records and copies of your correspondence (including email addresses and phone number), between you and us; and
- details of transactions you carry out through our Website.

Security

The security of your personal information is important to us. We use appropriate technical and organizational measures to protect your personal information from misuse, unauthorized or unlawful access or disclosure, loss, damage or destruction including but not limited to physical access controls, encryption, and Internet firewalls.

Our staff members and third parties who may have access to personal information are required to keep that information confidential.

We may retain your information for as long as your account is active or as needed to provide you services, comply with our legal obligations, resolve disputes and enforce our agreements.

If at any time you wish us to stop processing your Personal Information for the above purposes, then you must contact us and we will take the appropriate steps to stop doing so. Please note that this may mean that your Account will be closed.

Disclosing your Personal Information

Except as described in this Policy, we will not intentionally disclose the Personal Data that we collect or store on the Service to third parties without your prior explicit consent. We may disclose information to third parties in the following circumstances:

We may use the information to notify you about changes to our Sites or obtain any required consent.

We may use the information for industry analysis, benchmarking, analytics, marketing and other business purposes, including tracking your behavior as you engage with our Sites to determine how we can improve our service or whether you might be interested in our products and services.

Except as may be required to disclose personal information in response to lawful requests by public authorities, including to meet national security or other law bodies.

If at any time you wish us to stop processing your Personal Information for the above purposes, then you must contact us and we will take the appropriate steps to stop doing so. Please note that this may mean that your Account will be closed.

Rights

We respect your privacy rights and provide you with reasonable access to the Personal Data that you may have provided through your use of the Services. Your principal rights are as follows:

- The right for information.
- Right not to provide consent or withdraw consent at any time.
- Right to access the personal information we hold about you.
- Right of erasure if holding the personal information is no longer necessary for the purpose it was originally collected.
- Right to correct any inaccurate or incomplete personal information.
- Right to restrict processing where You believe that the personal information we hold about you is not accurate or lawfully held.

If you wish to access or amend any other Personal Data we hold about you, or to request that we delete any information about you, you may contact us by sending an email.

You may update, correct, or delete your Account information and preferences at any time by accessing your Account.

You may decline to share certain Personal Data with us, in which case we may not be able to provide to you some or all of the features and functionality of the Service.

You may object to the processing of your Personal Data, on legitimate grounds, except if otherwise permitted by applicable law.

Children

Our Website and Application are not intended for children under 18 years of age.

Changes to this Privacy Policy

Please note that this Privacy Policy may change from time to time. If we make any material changes to this Privacy Policy, we will notify you by email (sent to the e-mail address specified in your account) or by means of a notice on this website prior to the change becoming effective.